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DRUKKERIJ SENEFELDER  
AMSTERDAM



# **The Gladiolus**

## **The Crowning Splendor**

of

## **The Garden**



MRS. FRANK PENDLETON.

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**H. E. MEADER,**  
**DOVER, N. H.**

Breeder and Grower of the World's Most  
Beautiful Orchid-Flowering Gladioli.

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CHARTER MEMBER  
AMERICAN GLADIOLUS SOCIETY.



MYRTLE.

# The Gladiolus

## Queen of Summer

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Where can be found its equal? The easiest flower to grow and lasts by far the longest when cut. Covering an unequaled range of color, from delicate tints of white, pink, yellow, and lavender to the brightest blood-red scarlets, deep purple, and richest dark crimson shades, in hundreds of distinct varieties, the cream of the giant-flowering sorts.

To gaze upon a group of these regal flowers is to admire them. They compel attention. The intense, glowing hues of the more brilliant varieties dazzle the eye, while others in the paler tints rest the vision and delight the senses of the beholder.

This flower is rightly called the people's orchid, as no other can outrival the surpassing beauty of its bloom. Your favorite color can here be found, embodied in floral loveliness, as nearly every shade has its representation in gladioli. Long ago, the gladiolus occupied a humble place in our grandmothers' gardens, and its color and shape were very ordinary, but gradually by improved methods of hybridizing it has rapidly advanced to claim recognition as the queen of all our summer flowers. Cross-fertilized by many eminent horticulturists, clearer and brighter colors, larger blooms, and wider opened flowers have been produced, making in all a result of wondrous perfection.

Cut when the first flower expands and placed in water they continue blooming along the stem to the very topmost bud, lasting at least a week and holding their beauty throughout. From four to eight blossoms are opened at a time, and as the lowest fade they are easily detached, thus keeping the bouquet as fresh appearing as when first placed in the vase.



The bulbs that produce these magnificent flowers are to be obtained at prices which allow them to grace the humblest garden as well as the most elaborate. Anyone, however inexperienced, can grow gladioli successfully, as the bulbs I furnish are most vigorous and the culture is very simple.

Visitors are cordially invited to inspect my collection, one of the most valuable in the United States, at any time during the blooming season. The process of cross-fertilizing in producing new varieties is very interesting and new seedlings are constantly blooming here for the first time. I have many new and rare varieties, native South African sorts, also import yearly the latest European novelties, which are usually of great beauty.

Bulbs of different varieties differ in size, many of the choicest varieties do not produce a large bulb, however, I send out only strong blooming sizes which are carefully inspected and sure to bloom even under adverse circumstances.

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### **Mrs. Frank Pendleton**

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(See illustration)

This magnificent gladiolus is one of the most striking ever originated, combining the largest wide open flowers with the most gorgeous coloring. A lovely flushed salmon pink with brilliant blood-red blotches and strong growing spike with healthy dark green foliage unite to make this the finest gladiolus imaginable. For several years bulbs were sold at a dollar each and the supply has never equaled the demand.

Many will recognize this variety as the one exhibited by me at the Rochester Fair of 1912, where a vase of cut bloom attracted great attention and was awarded a special prize for superior excellence.

I offer strong blooming bulbs at 15c each; \$1.50 per dozen.



## Gladiolus Kunderdi

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The varieties marked (K) are selected from the productions of the foremost American hybridist, Mr. A. E. Kunderd.

Many of these have waved and fluted petals like the newer sweet peas, and have received highest awards at the leading flower shows, both here and abroad.

They are considered the most beautiful of all gladioli and represent the pinnacle of gladiolus achievement.



Kunderdi Glory.

## Four Wonderful Novelties for 1917

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### The Finest We Have Ever Offered

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**Lily White** (See illustration). Pure as the lily! White as the snow! The long-desired spotless white gladiolus that will bloom well without special care; vigorous in growth and extremely early (flowering a full week ahead of all other white varieties in our gardens). "Lily White" is an ideal forcing variety and sure blooming garden sort. With a stronger constitution than any other pure white Gladiolus, absolutely healthy, a profuse yielder of bulblets and multiplying heavily by division of corms, (five bulbs in trial bed produced sixteen). "Lily White" stands in a class by itself. The blossoms are of lovely form, placed nicely on straight, tall spikes, and are of good size and perfect purity of color.

**Strong bulbs 50c each      \$5.00 per doz.**

Not more than one dozen to a customer this season.

**Mrs. Dr. Norton.** The sensation of the last two exhibitions of the American Gladiolus Society. Received highest awards from the leading horticultural societies of the country, including a silver medal from the Massachusetts Horticultural Society, also one from the Newport Horticultural Society. Very large open flowers, many open at once, on tall, graceful spike; color is creamy white, edges suffused with soft La France pink, soft creamy throat. A strong grower and very free flowering. Fine bulbs, \$1.50 each.

**Purple Glory.** The giant of the Kunderdi Glory race and of remarkable color. Deepest velvety maroon red, with almost black blotches, as if burned into the petals. Beautifully ruffled and a most extraordinary variety.

**\$2.00 each for choice bulbs.**

**Golden Glory.** A large richly colored yellow, with beautiful throat. Very vigorous in growth, with massive spike of nicely ruffled flowers of great substance. One of the very best.

50c each      \$5.00 per doz.

One each of the above marvelous sorts sent postpaid for \$4.00.



LILY WHITE.

## Named Varieties of Supreme Quality

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**America.** The most popular gladiolus in existence. An exquisite soft pale pink, tinted lavender, with enormous wide open flowers.

5c each      50c per doz.      \$2.00 per 100

**Augusta.** A lovely pure white, with faint lavender stripe on lower petals. Often comes with several branches. Best white for general culture.

5c each      50c per doz.      \$2.00 per 100

**Baron Hulot.** Deep violet blue, the best dark blue in cultivation. Always attracts attention.

5c each      50c per doz.      \$4.00 per 100

**Black Beauty.** Dark blood-red flecked with black, the earliest of the very dark reds.

10c each      \$1.00 per doz.      \$6.00 per 100

**Blue Jay.** The finest American blue gladiolus. Vigorous, tall, and with large flowers of bright blue, with pure white spots in throat. A superb flower.

20c each      \$2.00 per doz.

**Brenchleyensis.** Brilliant dazzling scarlet. A most vivid and intense color.

5c each      50c per doz.      \$2.00 per 100

**Chicago White (k).** This variety is ivory-tinted, with fine lines of rose-pink in the throat. Recommended as the "earliest white" to bloom.

10c each      75c per doz.      \$4.00 per 100

**Crackerjack.** Large flowers of rich velvety dark red. Throat is spotted with yellow on dark background.

10c each      \$1.00 per doz.      \$6.00 per 100

**Dawn (Tracy).** Rose pink, of a beautiful tint. Flowers of graceful form. Spike tall and straight. Petals slightly waved.

20c each      \$2.00 per doz.

**Eldorado.** Deep, clear yellow, lower petals spotted maroon and black.

10c each      \$1.00 per doz.

**El Capitan (k).** Very tall spike. Softest sulphur tint, slightly marked lower petals. A dozen or more good sized blooms open at a time. Good.

15c each      \$1.50 per doz.

**Glory of Holland.** A new pure white with lavender anthers. Large flowers, well placed on long straight spike. A very fine variety.

5c each      50c per doz.      \$3.00 per 100

**Golden King.** Bright glistening golden yellow with vivid crimson blotch. A first prize winner at many shows.

15c each      \$1.50 per doz.

**Golden West.** A brilliant orange with darker mottled throat. A superb flower.

20c each      \$2.00 per doz.

**Harvard.** Perfect Harvard crimson, large open flowers. One of the best dark reds.

10c each      \$1.00 per doz.      \$8.00 per 100

**Heliotrope.** Deep velvety violet with almost black throat, the darkest blue Gladiolus. Flowers of my growing were awarded a first prize by the Massachusetts Horticultural Society at their 1916 exhibition.

30c each      \$3.00 per doz.

**Ida Van. (k).** A most beautiful deep salmon red, or flaming orange pink. Very rich and brilliant color. Highest award at Cleveland, and certificate at London, Eng.

15c each      \$1.00 per doz.

**Independence.** Rich coral pink, brilliant throat and heavy, wax-like flowers, often lasting two weeks after cutting.

5c each      50c per doz.      \$3.00 per 100

**Ivory (k).** Ivory white, with light markings in throat. Intensely ruffled, medium height; good.

20c each      \$2.00 per doz.

**Jessie.** Rich velvety scarlet, tinted orange. Very early. Fine cut flower variety.

5c each      50c per doz.      \$3.00 per 100

**Klondyke.** Primrose yellow with crimson blotches. Round shaped flowers and early bloomer.

10c each            75c per doz.            \$5.00 per 100

**Kunderdi Glory (k).** First of a new race of gladioli with ruffled or wavy edged petals, originated by the famous hybridist, A. E. Kunderd. A beautiful creamy-buff, tinted soft pink. Superb.

10c each            75c per doz.

**Liberty.** A grand deep red, with strikingly marked white throat. One of the showiest and best reds.

15c each            \$1.50 per doz.            \$10.00 per 100

**Lily Lehman.** White lily-shaped blossoms with greenish tinged throat, slightly flushed with softest pink. A cool spring-like beauty.

10c each            75c per doz.            \$5.00 per 100

**Mary Fennell (k).** Palest lavender, tinged soft pink, paler throat. Large wide open flowers of misty loveliness. A Patrician among gladioli.

20c each            \$2.00 per doz.

**May.** Fine white, flaked and variegated with rosy crimson. The most popular variegated gladiolus.

5c each            50c per doz.            \$3.00 per 100

**Meadowvale.** Purest white, with faint pink line in throat. Vigorous and healthy, with very large blooms, and a good multiplier.

10 each            \$1.00 per doz.            \$8.00 per 100

**Mephistopheles.** Bright crimson, splashed with dark crimson and yellow, like a gorgeous butterfly. Compels attention.

15c each            \$1.50 per doz.

**Mrs. Francis King.** Enormous flowers of beautiful flame-pink, measuring four to five inches across, under ordinary cultivation. Most showy variety and finest for decorating.

5c each            50c per doz.            \$2.00 per 100



**Mrs. Frank Pendleton (k).** (See illustration). Bright rose-pink on a pure white ground. A giant blotch of richest carmine red on lower petals. No grander variety in existence. Awarded the highest honor of The American Glad. Soc'y, Mass. Horticultural Soc'y, and many others.

15c each      \$1.50 per doz.      \$10.00 per 100

**Mrs. Watt.** Royal red rose color, an American beauty shade, clear solid crimson. A variety that everyone loves at first sight.

15c each      \$1.50 per doz.      \$10.00 per 100

**Myrtle (k).** Tender and delicate rose pink, in the lovely shades of the trailing arbutus. The most beautiful pink yet produced in a gladiolus. Awarded Silver Medal by The Mass. Horticultural Soc'y, Boston, etc.

20c each      \$2.00 per doz.      \$15.00 per 100

**Niagara.** Very large, open flowers of soft, pale yellow. Waxy blossoms of great keeping quality.

10c each      \$1.00 per doz.      \$6.00 per 100

**Norma Dee Childs (Childs).** Large delicate shell pink flowers with darker mottling. Soft primrose in the throat. Very beautiful.

15c each      \$1.50 per doz.

**Panama.** Deeper pink than America, of which it is a seedling. A lovely soft color, and considered by many the very best pink sort. Has won prizes at all the largest shows.

10c each      \$1.00 per doz.      \$6.00 per 100

**Peace.** Giant blooming white, very strong grower, slight lilac mark in throat. Flowers of great size and beauty.

10c each      \$1.00 per doz.      \$7.00 per 100

**Pink Beauty.** The earliest to bloom of all the large flowering gladioli. Soft pink with brilliant carmine blotch in throat. Very popular.

5c each      50c per doz.      \$2.50 per 100

**Princeps.** The amaryllis-flowered gladiolus. Largest blooming sort, single blooms sometimes measuring over six inches in diameter. Brightest scarlet, large white throat.

5c each      50c per doz.      \$4.00 per 100



**Rajah (k).** Deep, rich red, suffused with a darker tint. Flowers of immense size, four to five inches across—four to six open at one time. Plant tall and vigorous. The best dark red yet produced. Awarded a silver medal by the Massachusetts Horticultural Society, Boston, August 19, 1911.

50c each      \$5.00 per doz.

**Red Amarillas (k).** Brilliant blood-red flower of giant size on medium height plant. Blooms formed like an Amaryllis. Most gorgeous and showy red. Was awarded First for best red at the Soc'y of Am. Florists' Convention, Am. Glad. Soc'y Show, Boston.

15c each      \$1.50 per doz.

**Rochester White.** A most exquisite flower of purest waxy white, even the anthers and pollen are white, no spot of other color. Awarded prizes everywhere.

25c each      \$2.50 per doz.

**Rouge Torch.** Large creamy-white flower with a rouge torch-like tongue on inferior petals, making a very striking contrast.

25c each      \$2.50 per doz.

**Scarsdale.** Pinkish lilac in color, nearly a mauve. An odd and beautiful shade.

10c each      \$1.00 per doz.      \$7.00 per 100

**Taconic.** Bright glistening pink, large, open flower of great beauty. Tall, vigorous grower.

10c each      \$1.00 per doz.      \$6.00 per 100

**Tavistock.** A valuable introduction, originated by L. M. Gage, former secretary of the American Gladiolus Society. A clear scarlet with white throat, similar to Princeps, but opening more flowers at once. Very striking.

10c each      \$1.00 per doz.

**The King.** Rich deep old rose, the throat bearing a blotch of red on a white ground. Very large open flowers.

10c each      \$1.00 per doz.

**Tiger.** Brownish red, striped and tigered with bluish black, throat mottled yellowish brown. A most unusual combination of great oddity and beauty.

20c each      \$2.00 per doz.

**Velvet King.** Large flowers of glowing velvety scarlet, intense stripes on lower petals. Very showy.

10c each      \$1.00 per doz.      \$7.00 per 100

**War.** Deep blood-red, shaded crimson-black. Giant flowers of great substance and glowing color.

20c each      \$2.00 per doz.      \$15.00 per 100

**White Glory (k).** A gorgeous pure white of exact size as Kunderdi Glory, with beautiful iris blue throat. Fine as a delicate iris. Grand.

50c each      \$5.00 per doz.

**White King (k).** As tall as Kunderdi Glory, very rich sulphur white, splendidly ruffled, and nicely marked on lower petals. (Synonym "Patrician.")

20c each      \$2.00 per doz.

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## European Novelties

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**Europa.** Snowy white, without any throat marking. The finest white. Certificate of merit at London, Paris, Berlin. At the Boston convention of the Society of American Florists, 1914, this variety took first prize.

15c each      \$1.50 per doz.      \$10.00 per 100

**Electra.** Vermillion-scarlet with enormous flowers and tall spike.

25c each      \$2.50 per doz.

**Empress of India.** Very dark red, tinged with purple, unique and beautiful. Certificates of merit at Haarlem and London.

10c each      \$1.00 per doz.

**Grand Violet.** A deep violet-purple, very rich in color, extra large and handsome, and a great novelty.

20c each      \$2.00 per doz.

**Halley.** Delicate salmon-pink with pale yellow throat. Very large flowers. Certificate at London. One of the very earliest to bloom.

5c each      50c per doz.      \$2.50 per 100

**Liebesfeur.** Awarded first prize for best red at Newport, R. I., August, '15. Giant solid scarlet of brilliant hue.

25c each      \$2.50 per doz.

**Loveliness.** Flowers of distinction, in daintiness unsurpassed. A clear, soft creamy shade, tinged with pink, very delicate color. Giant open flowers of great beauty.

15c each      \$1.50 per doz.

**Pink Perfection.** Lovely appleblossom pink, many flowers open at once. Considered the finest pink variety ever originated in Holland.

15c each      \$1.50 per doz.      \$10.00 per 100

**Reine Blanche.** Clear, pure white, no marking, tall spike and dainty flowers.

10c each      \$1.00 per doz.

**Schwaben.** Canary yellow, shading to soft sulphury yellow. Certificate Paris, 1910. Very vigorous and a good multiplier.

15c each      \$1.50 per doz.      \$10.00 per 100

**Yellow Hammer.** Very beautiful yellow of rich tone, rare and lovely.

25c each      \$2.50 per doz.

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### Rainbow Mixture

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This is a most ideal mixture, as it is composed of a great variety of the finest and richest colored flowering bulbs in cultivation, sure to please the most critical and fit to grace the most exclusive garden.

First quality bulbs, 50c per dozen; \$2.00 per 100; 50 bulbs sold at the hundred rate.

## The Austin Specialties

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**Herada.** Clear brilliant mauve; blossoms of immense size, a wonderful new color. Awarded first prize at Boston in 1916.

50c each.

**Evelyn Kirtland.** Beautiful shade of rosy pink, soft shell-pink center, bright scarlet blotches on lower petals. Widely opened and of great substance. A prize winner everywhere.

50c each.

These two splendid novelties were originated by the famous lady specialist of Ohio, Mrs. A. H. Austin, and have been universally admired wherever shown.

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## Primulinus Hybrids

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Dainty and graceful blossoms, slightly hooded, in form resembling butterflies.

These are obtained by crossing the native South African *Primulinus gladiolus* with our large garden varieties, and produce very unique shades, running from light cream through various shades of yellow to deep orange and salmon tints, aptly described as nasturtium colors.

Bulbs from my choicest crosses, 10c each; \$1.00 per doz.

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## Favorite Collection

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The following eight superb pink varieties, all different shades, sent postpaid for 50c.

**America.** Pale Pink.

**Independence.** Coral Pink.

**Mrs. Francis King.** Flame Pink.

**Mrs. F. Pendleton.** Blush Pink.

**Panama.** Rose Pink.

**Taconic.** Peach Pink.

**Pink Beauty.** Earliest Pink.

**Halley.** Salmon Pink.

## Blue Ribbon Collection

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The cream of Fancy Flowering Varieties, embracing all the principal colors, the twelve sent postpaid for \$1.00.

Pink Perfection. Dainty Appleblossom.

Reine Blanche. Purest White.

Mrs. F. Pendleton. Orchid-Flowering.

Glory. Ruffled Petals.

Niagara. Soft Yellow.

Baron Hulot. Deep Blue.

Harvard. Dark Crimson.

Principes. Amaryllis-Flowered.

Liberty. White Throated Red.

Mrs. Watt. American Beauty Shade.

Jessie. Velvety Scarlet.

Grand Violet. Violet Purple.

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## Blue Ribbon Strain of Seedling Gladioli

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### "Quality Supreme"

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These seedlings, mostly of my own origination, produced from careful hand fertilized crossing, and bred from the best varieties that could be obtained, regardless of expense, at home and abroad, are the culmination of eight years of careful selection. Hundreds have been discarded to produce these few superior sorts, and their large size and beauty represent the acme of advancement in modern gladiolus culture.

Strong bulbs, \$1.00 per dozen; \$5.00 per 100.

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Would it not please your flower-loving friend to receive by parcel post a neat box enclosing an assortment of carefully selected gladiolus bulbs, no two alike?

Your card enclosed if desired.

12, each a different color, \$ .50

25, each a different color, 1.00

Postpaid.

## Collections in Separate Colors

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Newest and finest shades obtainable.

Sect. 1.	Reds, scarlets, crimsons, etc.	
	25 bulbs,	\$1.00
	50     "	1.75
	100    "	3.00
Sect. 2.	White, pink, yellow, etc.	
	25 bulbs,	\$1.50
	50     "	2.35
	100    "	4.00
Sect. 3.	Blue, shades light lavender to dark violet.	
	25 bulbs,	\$1.50
	50     "	2.75
	100    "	5.00

All the above sections in mixture: \$4.00 per 100; 25 at hundred rate.

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No orders for the above collections accepted for less than 25 bulbs.

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## Special Offer

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To those who have not grown my gladioli I will send 15 large flowering bulbs, each a different color, on receipt of 50 cents. Full direction for planting and care included upon request.

To anyone sending me an order amounting to \$2.00 or more I will enclose five fancy varieties of my own selection, free of charge.

Kindly mention this offer when sending your order.

# How to Grow

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Gladioli are the easiest of all summer-flowering bulbs to grow, and their culture is very simple, anyone being able to produce fine results with a little care and a small amount of work.

May is the best time to plant, although they may be planted the first half of June to good advantage. The blooming period extends from the end of July until frost. For best results a sunny location is best and a rather light soil.

Plant four or five inches deep and the plants will not require staking, also they will resist dryness better as the roots will be cooler. Well rotted manure, good potato fertilizer, or sheep manure, if well mixed with the soil will produce good results. Loosen surface of soil occasionally and keep free from weeds.

After flowering, when the foliage looks yellowish, usually about the first of October, dig the bulbs, cut the stems quite closely, and store in a cool, dry place. A cellar where potatoes keep well will suit the bulbs; but as a rule, they are easily wintered in any ordinary cellar where frost does not enter and the atmosphere is not too drying.

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Our business is to grow gladiolus bulbs with such painstaking care and attention to detail that the vigor and blooming quality is so concentrated in the bulb that it is certain to blossom with only ordinary care, although the gladiolus responds quickly to extra treatment.

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The growing of gladiolus bulbs from seed is most fascinating as no two ever blossom perfectly alike and all are interesting.

I offer extra quality seed selected from the finest fancy blooms at 25c and 50c per pkt. of 200 and 500 seeds, respectively.



# Suggestions

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Quality is remembered long after price is forgotten.

Specializing in one particular line tends to produce best results. We grow gladioli only.

I do not list the cheaper mixtures, a low grade bulb will produce only a poor flower.

Cultural Directions will be included with each order if requested.

I will send 25 fine flowering gladioli of different kinds on receipt of \$1.00. These to be of my own selection.

If gladioli are wanted by mail, add 5c per dozen for postage. Single bulbs mailed without additional charge.

As I have harvested an exceptionally large and fine stock of bulbs the past season, I have decided to materially reduce the price on many of the choicer varieties which formerly have been quite expensive.

When possible it is better to have your order shipped by express, as larger bulbs, also extra, are included to help pay the transportation.

Also we have a special rate on bulbs much lower than ordinary merchandise.

Remittances may be made by post office order, express order, or postage stamps.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

If you can use bulbs by the 100 or 1000, write us for special price.

Kindly order as early as possible and address all orders to

H. E. MEADER,

Gladiolus Specialist,

Dover,

New Hampshire.

Telephone connected: 315-M.

# Appreciation

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A very few selections from the many testimonials received from both professional and amateur customers and which were entirely unsolicited.

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Extract from letter of F. S. Morton of the "Portland Evening Express," one of the most noted amateur growers of America.

"Of those you sent me I got good blooms, especially Tiger, of which I want more.

"The Grand Violet gave a very fine bloom, flower being extra large.

"I exhibited 'Tiger' among others at the exhibition of the Garden Club of Lewiston and Auburn and had many comments on it. I had splendid results from it, tall and vigorous spikes and large and oddly colored flowers."

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From a Woonsocket, R. I., estate:

I suppose you are always glad to know that your gladioli prove satisfactory, perhaps you know they always will. But I cannot refrain from telling you that the bulbs I bought of you have proved true to type; the Pendletons and Pink Perfections are stunning! I have always had \_\_\_\_\_'s bulbs but yours are better!

Very truly yours,

Mrs. \_\_\_\_\_.

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From original letter on file.

HELENA, MONTANA.

I enclose order for gladioli and pay for same.

Please send me next year's catalog as soon as printed.

I obtained gladioli bulbs last year from five different firms and yours were the only ones that bloomed.

Some of them measured six inches across and four feet high.

Very truly yours,

Mrs. \_\_\_\_\_.

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Every one of the forty bulbs received from you came up. When the first bloomed, I thought it was the most beautiful flower that ever met my eye. The others are now blooming, and are very, very lovely.

L. A. WOODWORTH,  
Fitchburg, Mass.

From original letter on file.

SYRACUSE, N. Y.

Am enclosing amount of prize money won by you at the Newport show and wish to congratulate you upon winning in such severe competition.

Yours truly,  
HENRY F. YOEUELL,  
Sec. American Gladiolus Society.

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August 4, 1913.

We take pleasure in writing you that the gladioli we bought of you are the best (much the best) we ever bought, and we have been buying more or less for thirty years.

Thanking you for sending us such wonderfully good gladioli, we are,

Yours truly,  
E. H. DWYER & SONS,  
Nurserymen, East Lynn, Mass.

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The flowers from your bulbs were very fine and bloomed at a time when they were most useful to me.

G. S. RAMSBURG,  
Somersworth, N. H.  
Introducer of Silver Pink Snapdragon.

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HOULTON, ME.

Your bulbs have always been of extra quality and I have never found any better. Am cutting some wonderful blooms and I saw nothing at the recent exhibition at Boston that could surpass them.

H. L. CHADWICK,  
Prop. Hillside Floral Co.

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The bulbs received from you were the best and most perfect I ever saw. I am much pleased with them.

MISS L. M. CLARK,  
East Rochester, N. H.

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ROCHESTER, N. H., Sept. 28, 1912, W. N. Craig, Judge.—H. E. Meader showed one of the grandest displays of gladioli I have seen this season. All his spikes were remarkably fine; most of the really good novelties and many standard varieties, including some fine seedlings, were exhibited.

**H. E. MEADER'S**  
**GLADIOLI**  
**WERE**  
**Awarded First Prizes**

**AT**

Convention of Society of American  
Florists, Mechanics Hall,  
Boston, Mass.,  
1914

American Gladiolus Society's Show,  
The Casino, Newport, R. I.,  
1915

Massachusetts Horticultural Society,  
Gladiolus Exhibition,  
Horticultural Hall, Boston, Mass.,  
1916

Newport Horticultural Society and  
Newport Garden Club,  
Newport, R. I.,  
First Class Certificate Awarded  
Gladiolus "Myrtle,"  
1916

Also over 60 Awards, Blue Ribbons,  
etc., at various other shows,  
seasons of 1912-1916

# The American Gladiolus Society

Was organized in Boston, May 27, 1910.

Its object is to promote interest in the Gladiolus and its development and culture, and its popularization.

Its membership consists of about all the growers in America, as well as enthusiastic amateurs.

We respectfully solicit your application for membership in this society. You can send your application addressed to Henry Youell, Sec'y, 538 Cedar St., Syracuse, N. Y.

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## "The Modern Gladiolus Grower"

Is a splendid and instructive monthly publication, issued at Calcium, N. Y., at 75c per year, or three years for \$1.50.

We solicit our patrons for subscriptions for the "Modern Gladiolus Grower," which we cheerfully recommend.

Or, if you are not a reader of this useful magazine, I will, if asked to do so, have it sent to your address, Free, postpaid in the United States for one year, with all orders for bulbs from this catalog to the value of \$3.00 or over.







